

Recovery *Plus*.health Launches First-To-Market Telehealth Solution for Remote Cardiac Rehab

New AI-Powered Platform Improves Heart Health Pre- and Post-Event Treatment by Dramatically Lowering Barriers to Patient Compliance

New York, January 19, 2022 – Cardiovascular disease is the number one cause of hospitalization and death in the United States. Yet statistics show that an astounding 80% of the nearly one million Americans who annually suffer a coronary event, do not follow through on these doctor-prescribed treatment plans, resulting in repeat occurrences, rehospitalizations and even fatalities.

Recovery *Plus*.health today launches the first fully integrated and completely customizable remote cardiac rehab program to address this critical public health issue in the U.S. The Aldriven proprietary software is designed for both patients recovering from a heart attack or other coronary incident, as well as those who may be at risk. The Recovery *Plus*.health solution eliminates common obstacles to successful out-patient treatment such as lack of access, inability to travel, scheduling conflicts and physical or health constraints.

"With the Covid-19 pandemic accelerating the trend toward telehealth, the timing is optimal for our one-stop service," says Peter Niemi, Founder and CEO, Recovery*Plus*.health. "Not only does Recovery*Plus*.health deliver a robust, convenient, user-friendly and proven solution for these patients, the service also helps doctors and medical professionals manage patient care more effectively. We are on a mission to deliver essential care to the people who need it the most and are least able to access it."

Compliance and patient outcomes are maximized with the Recovery *Plus*.health method which includes a digital application for desktop, tablet and mobile; dashboard for healthcare professionals, individualized exercise plans, monitoring devices, 24/7 support, and interface with electronic health records and insurance billing.

Recovery *Plus*.health began working with patients and medical professionals in 2020. "With clinical data now on more than 500 patients, we are confident in our ability to take homebased cardiac rehab to the next level, to simplify the process, increase patient compliance and save lives," said Tim Bilbrey, President and Head of clinical operations, Recovery *Plus*.health. "With Medicare and insurance companies improving the reimbursement process with new and established billing codes, medical providers are also incentivized to take advantage of this remote monitoring and treatment option."

Founder of wholly owned subsidiary NextGen RPM and an experienced cardiac rehab specialist for over 16 years, Bilbrey also sees the positive results of preventive practices with patients who want to improve their heart health before a problem becomes more

serious. "We help people preserve and maintain a good quality of life, while working to reduce costly hospital readmissions or worse for this population."

Just as a cardiac healthcare professional seeing a patient in the office would do, the HIPAAcompliant and CPT-coded Recovery*Plus*.health platform begins with a series of assessments and testing of strength and endurance, all conducted virtually. Patients are provided with Bluetooth-enabled devices and instructions to self-monitor heart and blood oxygen levels during the personalized in-home regimen. The application features a library of thousands of medically approved video exercises, simple on-screen prompts, alerts, and reminders for both the patient and the medical staff.

About Recovery Plus.health

Recovery *Plus*.health delivers state-of the art, intelligent, personalized, telehealth solutions for cardiac rehab and prehab (primary prevention) as well as pulmonary and vascular health. Recovery *Plus*.health services include direct engagement with, and oversight from, medical professionals, an easy-to-use app with monitoring devices, individualized activity plans, and 24/7 support. An integrated team of physiologists, MDs, RNs, dieticians, patient care managers, nurse practitioners and other relevant medical professionals ensure seamless support and quality control. For more information, please visit Recovery *Plus*.health.



Contact: Jayne Wallace Sayles & Winnikoff jayne@sayleswinnikoff.com 917-374-9746 (FL) Alan Winnikoff Sayles & Winnikoff alan@sayleswinnikoff.com 917-797-4639